



**STATE OF MISSISSIPPI
MISSISSIPPI FAIR COMMISSION**

CINDY HYDE-SMITH
COMMISSIONER

PRESS RELEASE

FOR IMMEDIATE RELEASE: February 6, 2017

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What: Dixie National Parade

When: Saturday, Feb. 11; 10:30 a.m.

**Where: Downtown Jackson - Begins at the corner of Jefferson & Mississippi
Streets near the fairgrounds**

Downtown Jackson Makes Way for 2017 Dixie National Parade

Don your boots, chaps and cowboy hats, and gather in the streets of downtown Jackson to experience the Dixie National Parade Saturday, Feb. 11, beginning at 10:30 a.m. Spectators are encouraged to put their best boot forward and be a cowboy for the day as they enjoy the procession of beauty queens, marching groups, floats, car clubs, motorcycles, horses, wagons, riding groups and so much more. The much-anticipated annual parade will provide wholesome entertainment for the entire family.

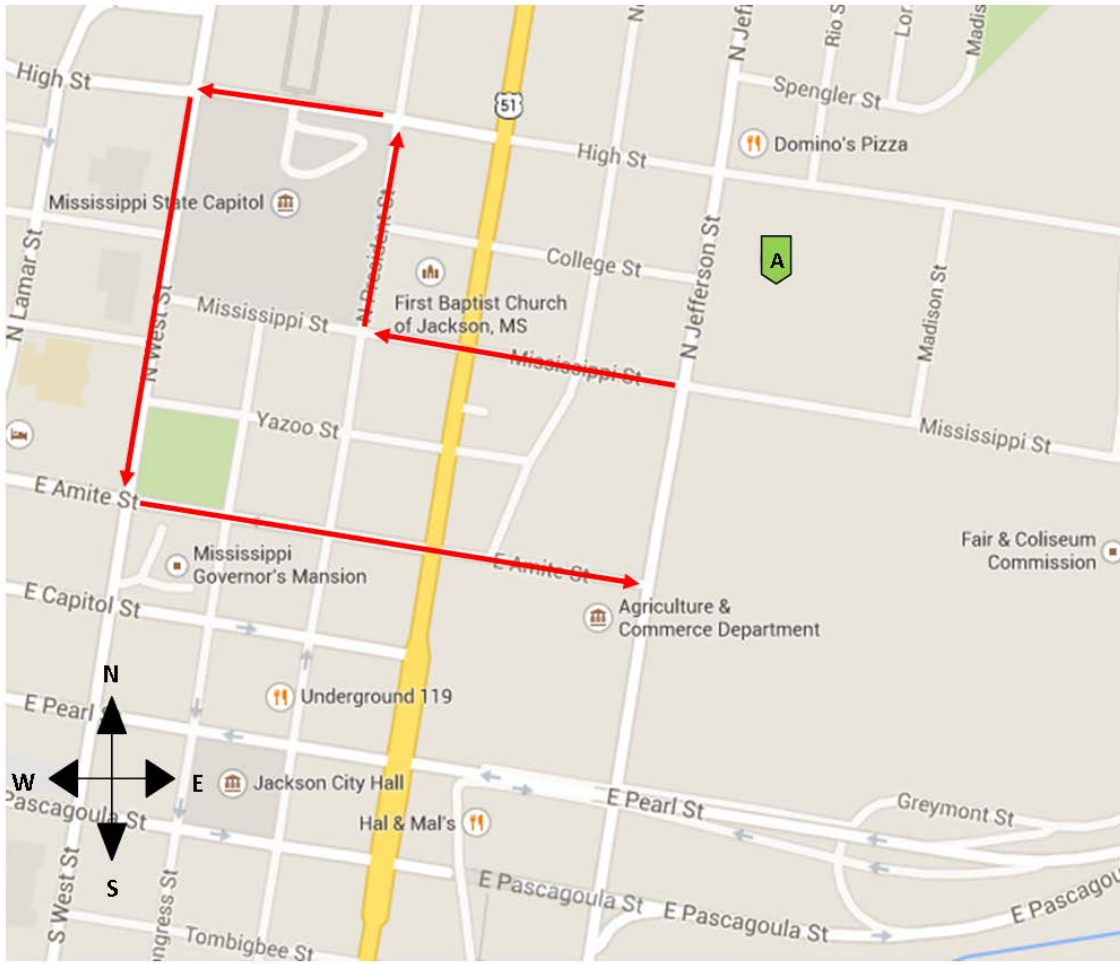
Beginning at the corner of Mississippi and Jefferson streets, the procession will travel down Mississippi Street, circle the Capitol, and finally take a left on to Amite Street before returning to the fairgrounds. Spectators are encouraged to watch from the Capitol grounds near President, High or West streets for the best views. Following the parade, Commissioner of Agriculture and Commerce Cindy Hyde-Smith will present awards to the winning parade groups at the Mississippi Farmers Market at 12:30 p.m.

The Dixie National Parade celebrates the 2017 Dixie National Rodeo, which will begin Thursday, Feb. 9, and continue through Wednesday, Feb. 15. The rodeo will display the best of Smith, Harper and Morgan Rodeo Company's stock. Special entertainers will be featured at the conclusion of the rodeo each evening. This year's musical entertainment lineup includes Tyler Farr, Chris Janson, Mark Chesnutt, Diamond Rio, Michael Ray, Granger Smith and Dustin Lynch. Tickets are available at www.ticketmaster.com. For up-to-date information on the rodeo, concerts and schedules, download the Dixie National Livestock Show and Rodeo mobile app, visit www.dixienational.org, "like" the Dixie National Livestock Show & Rodeo on Facebook, or call 601-961-4000.

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Parade map attached.

2017 Dixie National Parade Route Map



Dixie National Parade :

 MISSISSIPPI FARMERS MARKET- AWARDS CEREMONY

 PARADE ROUTE